



JULY 2009

PRESIDENT'S MESSAGE



Verna Saladino

I hope everyone has enjoyed the very nice spring time we had. It's great to see that business has really picked up for all of us. I have to tell all of you that the hardest part of being the President of our Association is writing this newsletter! It seems every time I turn around Lee is asking me for my article!! I decided to include a poem to this newsletter that I really like. I'm not sure when I first read it, but hope you enjoy! *Verna*

How Will You Spend Your Dash?
 by Linda Ellis

I read of a man who stood to speak
 At the funeral of a friend.
 He referred to the dates on her tombstone
 From the beginning... to the end.

He noted that first came her date of birth
 And spoke the following date with tears,
 But he said what mattered most of all
 Was the dash between those years.
 (1934-1998)

For that dash represents all the time
 That she spent alive on earth.
 And now only those who loved her
 Know what that little line is worth.

For it matters now how much we own;
 The cars, the house, the cash.
 What matters is how we live and love

And how we spend our dash.
 So think about this long and hard,
 Are there things you'd like to change?
 For you never know how much time is left
 That can still be rearranged.

If we could just slow down enough
 To consider what's true and real
 And always try to understand
 The way other people feel.

And be less quick to anger,
 And show appreciation more,
 And love the people in our lives
 Like we've never loved before.

If we treat each other with respect,
 And more often wear a smile
 Remembering that this special dash
 Might only last a little while.

So when your eulogy's being read
 With your life's actions to rehash...
 Would you be proud of the things they say
 About how you spent your dash?

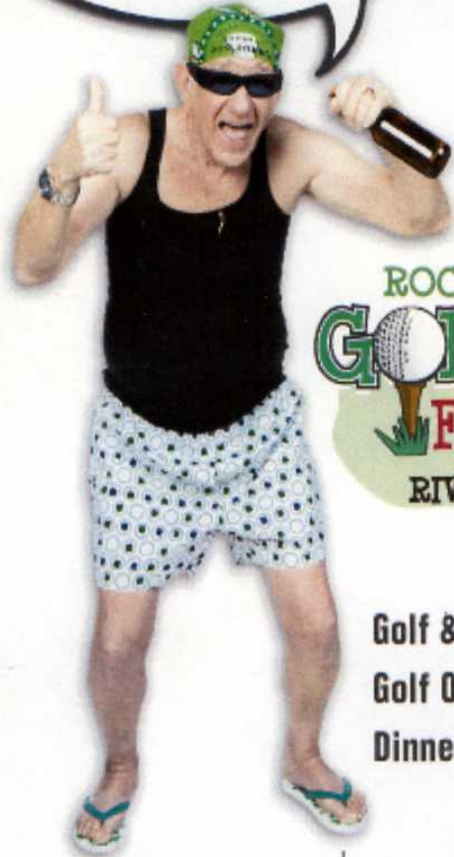
IMPORTANT NUMBERS

Association Office.....	755-4854
MLS Office.....	755-4841
FAX.....	755-4843
email.....	Lee@RockGreenRealtors.com
Web Site.....	RockGreenRealtors.com
WRA (general #).....	(608)241-2047
Members only.....	(800)279-1972
Legal Hotline.....	(608)242-2296
Members only Hotline.....	(800)799-4468

WIN - Free WRA Convention Registration

REALTORS® send in your business cards to the Rock-Green REALTORS® Association office for a chance to win a free registration to the WRA Convention on September 9-11, 2009.

**Economy got
you down?**
It could be worse...
It could be prohibition!



**Registration
is limited
to 36 foursomes!**
(11:00 -12:15)



**Hurry &
Sign Up!!!**

**ROCK-GREEN REALTORS®
GOLF OUTING**
Friday, July 17, 2009

RIVERSIDE GOLF COURSE
Dinner at the Elks Club



- Golf & Dinner\$70.00
- Golf Only @ 12:30 pm\$50.00
- Dinner Only @ 6:30 p.m. ...\$20.00

DEADLINE:
THURSDAY, JULY 9TH.
Reservations & Donations

**Grilled Burgers
& Brats**
(Available Prior to start)

Games & Prizes!!!
(On Course)

For Hole Sponsorship
Contact Al Herbst at
755-6065



2009 REGISTRATION FORM

Name _____ Golf _____ Dinner _____

Name _____ Golf _____ Dinner _____

Name _____ Golf _____ Dinner _____

Name _____ Golf _____ Dinner _____

Make checks payable for the entire amount of golf & dinners listed on this registration form.

MAKE CHECKS PAYABLE TO
Rock-Green REALTORS®
and mail registration/check to:

Rock-Green REALTORS®,
4451 Woodgate Drive, Unit #E,
Janesville, WI 53546

Registrations will not be accepted without all monies accompanying names of registrants.

Must be in attendance to win door prizes - including 2010 dues giveaway

MLS NEWS:

WI-FI Access to Paragon™

Did you know you can access Paragon™ via your browser-enabled mobile phone or PDA? Paragon™ Wi-Fi is not a substitute for the online Paragon™ system, but rather a companion product that will allow mobile users the ability to search and retrieve a limited portion of real-time MLS listing data. If you have access to the Internet from your phone or PDA, there is no additional cost for this service. Simply enter <http://scwmls.fnismls.com/paragonwifi> and use the same login name and password you use to access Paragon™.

Temperature and Your ActiveKEY

Your ActiveKEY is designed to operate in temperatures between 14 and 140 degrees Fahrenheit. As temperatures in parked cars can exceed both the low and high range (sometimes within the same week in Wisconsin!), please do not leave your ActiveKEY in your car.

Showing Appointment Reports in Paragon™

All showing requests made on your listings, and all showing requests you make via the Schedule a Showing button can be accessed via reports within Paragon™. These reports can be found by clicking on Preferences, User, Showing Assist (bottom left). Click on the Reports tab and select either My Showings or Showings on My Listings. Enter your desired date range and click on Generate Report.

If you do not currently have the Schedule a Showing Button available on your listings, and are interested in adding this free feature, contact the SCWMLS at 608.240.2800. Many agents have expressed how much they like the option to click on a button to set up a showing via email any time day or night.

Easy Access to Favorite Paragon® Reports.

Are you taking advantage of the Favorites section of the Available Reports menu? If you find yourself clicking on Details, MultiUps, or one of the other report buckets to find a report you often use, next time simply click on that favorite report and drag it up under Favorites.

SupraNet ActiveKEY Appointments

Having problems with your ActiveKEY? Please follow the procedures below prior to coming to the MLS Office:

First, please call Support (800 # on the back of your key). They will try to assist you with your problem and if not, they will provide a Reference Number and advise you to contact the MLS to exchange the key.

Call Rock-Green REALTORS® Association (608) 755-4841 to make an appointment to exchange the key. This will allow time to have a key updated and ready to exchange more quickly.

Are you having difficulty with the MLS policies or rules in submitting listings, etc. into Paragon®?

We are here to assist you in processing the data you are submitting. If there is confusion as to how much time for submission, or difficulty in what is to be submitted, please contact Sue Cook, our MLS Administrator. She will be happy to work through these areas with you and is willing to assist you in some training if that is what you think will help you. You can reach her at (608) 755-4841 or you may email her at Sue@RockGreenRealtors.com.

Real optimism is aware of problems but recognizes solutions; knows about difficulties but believes they can be overcome; sees the negatives, but accentuates the positive; is exposed to the worst but expects the best; has reason to complain, but chooses to smile.

--William Arthur Ward



2009 Rock-Green REALTORS® Association

SCHOOL SUPPLY DRIVE



Now more than ever there is a need for school supplies. We have all been affected in one way or another by the recent layoffs, plant closings and our economy, but if we could all just donate a few items each it would help to fill a great need in our communities.

Our collection will benefit all surrounding area school districts.

Supplies that are needed:

Crayons (8, 16 & 24 packs)
Scissors, Rulers & Supply Boxes
Pens (Red & Erasable)
Highlighters
Erasers (Pink & Pencil Toppers)
Water Colors
Spiral Notebooks (wide & college)
Pocket Folders (plain & with brads)
Glue and Glue Sticks
Pencils (#2 & Colored)
Markers (Sharpies & Washable)
Pencil Carrying Case
Pencil Sharpener with cover
3 Ring Binders
Notebook Paper (wide & college)

We will be
collecting items
now thru August 7

Please do all that
you can to help!

Please bring your donated items or cash/check payable to ECHO School Supply Fund to the Rock-Green REALTORS® Association Office located at 4451 Woodgate Drive, Janesville, or you can call us and have a committee member pick the items up and deliver them for you. 755-4841

ROCK-GREEN REALTORS® ASSOCIATION, INC.

4451 Woodgate Drive, Unit E, Janesville, WI 53546

HONOR SOCIETY APPLICATION

August 1, 2008 – July 31, 2009

Name: _____ Firm Name: _____

Firm Address: _____

Circle Years Qualified: 1978, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 00, 01,02,03,04,05,06,07,08,09

REALTOR® ACTIVITY

TYPE OF INVOLVEMENT

POINTS EARNED

(Note: To claim points as an officer or committee member, you must have been elected or appointed in 2008 to serve the 2008-2009 year, and hold that position now.)

A. Local Meeting Attendance: 5 points for each meeting attended (Maximum: 60 points). If attended 10 meetings (excluding golf outing and Holiday Party) 20 additional points.

B. Local Association Activity:

- Active Committee Member (20 points/committee)
List Committees: _____
- Committee Chairperson (20 additional points/committee)
- Officers & Directors:
 - Director (25 points)
 - Treasurer (30 points)
 - Secretary (30 points)
 - President-elect (35 points)
 - President (50 points)
 - REALTOR® of the Year (50 points – for year earned only)
 - Past REALTOR® of the Year (25 points)
 - Honor Society Member (5 points per year of membership)

C. State Association Activity:

- Active Committee Member (20 points/committee)
List Committees: _____
- State Committee Chairperson (20 additional points/committee)
- WRA Director elected from District 2 (25 points)
- WRA Officer, District Chairman, or Program V.P. (50 points)
- State REALTOR® of the year (50 points – for year earned only)

(Note: You must have points in at least one of the Local or State categories to qualify for Honor Society)

D. National Association Activity:

- National Active Committee Member (80 points)
List Committees: _____
- National Committee Chairperson (20 additional points/committee)
- National Officers and Directors (50 points)

E. Convention Attendance:

- State Convention (25 points)
- Mid-year or Mid-winter meeting (Circle meetings attended) (5 points per meeting)
- National Convention (40 points)

POLITICAL ACTIVITY

- A. REALTOR® Government Day (25 points)
- B. RPAC Financial Contributions:
 - Contributed (minimum of \$25 – 5 points)
 - \$99er Club Member (now usually \$100) (5 additional points)
 - \$200 Club Member (20 additional points)

- RPAC Financial Contributions: (Continued)
- *WRA Life Member (20 points – year earned only)
 - *NAR Life Member (25 points – year earned only)
 - *WRA - \$1000 over 5 years or NAR \$1000 in one year
 - C. Political and/or Election Activity, Political Party Member (5 points)
 - Candidate (20 points) What office? Where?
 - Office Holder (35 points) What office? Where?
 - Candidates Committee Member (5 points) Name of candidate
 - D. Other Political Activity (fundraising, etc.) (5 points)
 - Doing what? For whom?

EDUCATION ACTIVITY

(Note: You must have points in education to qualify for Honor Society. Courses must have had a passing grade.)

- A. REALTORS® Institute (GRI-CRS)
 - Courses completed this year - circle each completed (20 points each)
 - Course I, Course II, RS 101, Course III, RS102
 - Have Earned GRI Designation (20 points)
 - Attended this year:
 - Graduate REALTORS® Institute (20 points)
 - RS 103, 104, 105, 106 (circle courses completed) (20 points/course)
- B. WRA-NAR Sponsored Courses (5 points for each course – maximum of 25 points)
 - Name courses:
- C. Continuing Education Courses (1 point for each hour of attendance)
- D. Designation Requirement Courses, i.e., CRB, CCIM (excluding GRI and CRS courses)
 - (1 point per hour of attendance)
- E. Franchise or Company Training Courses (10 points per program)
- F. Approved Course Instructor (10 points)

INSTITUTES, SOCIETIES AND COUNCILS

- A. Designation(s) held (20 points each) Circle those you hold:
 - MAI, RM, CCIM, CRB, CRS, CRE, CPM, AFLM, SRS, SIR, ABR,.....
- B. State and Local Chapter Member (5 points each) Circle those you hold:
 - CCIM, Exchange Club, CRB, CRS, IREM, MAI, FLI, WCR, RESSI

COMMUNITY SERVICE

- A. Service Organization Member (5 points per organization – maximum of 20 points)
- B. Speaking before community groups on behalf of Real Estate (2 points per appearance)
- C. Community Volunteer/Worker (5 points per organization - maximum of 10 points)

TOTAL POINTS YOU HAVE EARNED BETWEEN 8/1/08 AND 7/31/09
(To qualify for Honor Society Membership – 150 points)

Signature of Applicant _____ Date _____

**Please submit this application and accompanying material no later than August 14, 2009, to:
 Verna Saladino, c/o Rock-Green REALTORS® Assn., 4451 Woodgate Dr., Unit E, Janesville, WI 53546**

Approved by Accreditation Committee:
 _____ / _____ Date _____
 (Committee Members)

Award Presented (date) _____



Association Membership Update July, 2009

New Member:

Candice Kildow, First Weber Group

Members on the Move:

Carol Opie has left RE/MAX Preferred and went to Shorewest Realtors

Rebecca Davis has left Shorewest Realtors

Sara Pogorelski has left First Weber Group

Cindy Cutts has left C21 Affiliated~Delavan (MLS Only)

Vanessa Tipps has left Brokers Listing Service (MLS Only)

Office that left the Association:

Shorewest Realtors~Delavan, Nancy Krakofsky (MLS Only)



Happy 4th of July

Enjoy your summer with
family and friends

Have a BBQ, go camping
or just relax

July Birthday Wishes

01 Heather Crabtree	11 Fred Hookham III	22 Steven Ruegsegger
03 Susan Bartusevicius	Peggy Sue Johnson	23 Mark Endress
Kenneth Redeker	12 Mollie Podwell	Robert Everson
05 Bob Rothering	Jason Jaskula	24 Carol Harkin
Kathleen Keller	Carol Esselman	25 Karen Reilly
06 Chris Tuescher	13 Marcy Weber	Andy Dongarra
Verna Saladino	Candice Kildow	Chris Mayhew
07 Tom Tinker	14 Paul Meyers	27 Lynn Pilsner
Elaine Myszewski	16 LeWenda Byrd	Chris Feggstad
Amy Burrows	Becky Zuelke	28 Carole Cullen
Penny Astin	20 Lori Hagemann	Richard Ranft
Patricia Brockhaus	Judith Richards	29 Ed Pulliam
09 Melanie Simmons	21 Kathy Schultz	Leland Hensel
10 Charles Currier	Jon Orvold	

Have we missed your birthday? Please let us know so that we may acknowledge your special day!

Attention new members: The next New Member Orientation program is on August 13, 2009. Registration is at 7:45 a.m. and the class starts promptly at 8:00 a.m. the class will be here at the Association Office, 4451 Woodgate Drive, Janesville. Please make sure that you have completed the on-line portion prior to attending the class and bring a copy with you or forward it to me prior to the class.

Email Vicky@RockGreenRealtors.com or fax 755-4843 Thanks .

CALENDAR OF EVENTS

July 2009

Jul 17 Annual Golf Outing (See Regis. inside)

Upcoming Events:

Aug 13 New Member Orientation, Association Office

Sep 23 Installation Luncheon – info to follow

OFFICERS & DIRECTORS

Officers:

Verna Saladino, President 756-4196

Paula Carrier, Pres. Elect 884-8468

Adam Briggs, Secretary 755-5400

Michael Marquette, Treasurer 757-0421

Directors:

Dan Kruse, 3-yr 365-1481

Julie Raese, 2-yr 756-4196

Paul Schieldt, 1-yr. 741-1000

Andrea Morse, 1-yr. 754-5300

Mary Gilbank, 1-yr. 754-2121

Ruth Gregerson, 1-yr. 756-4196

Blair Winn, 1-yr. 756-4476

STAFF:

Lee Kessler, ePRO®, CEO 755-4854

Vicky Kreyer, Membership Dir. 755-4841

Sue Cook, MLS Administrator 755-4841

Happy 4th of July



*Rock-Green REALTORS® Association, Inc.
4451 Woodgate Drive, Unit E
Janesville, WI 53546*

First Class Mail

Official Monthly Newsletter of the Rock-Green REALTORS® Association